

**OUTDOOR ADVENTURERS OF ALL AGES LOVE WINDOWS TO THE WILD!**

Attracting tens of thousands of viewers, WINDOWS TO THE WILD is New Hampshire PBS' most watched local program. The show attracts a broad audience of viewers ages 25+ and also airs on neighboring PBS stations in Vermont, Maine and Massachusetts. Each week, host and octogenarian, Willem Lange shares his love of the outdoors with viewers as he hikes, paddles and explores New England's wild places.

WINDOW TO THE WILD can be experienced on multiple platforms including on-air, online at [nhpbs.org/windows](http://nhpbs.org/windows) and via social media sites (YouTube & Facebook). Content is also used by educators, students and parents as curriculum enhancement for science and outdoor lessons.

NHPBS receives countless testimonials from viewers of WINDOWS TO THE WILD about how the show has made a difference in their lives. People find Willem relatable and WINDOWS to be inspirational and motivating.



**WINDOWS**  
TO THE **WILD**  
WITH  
**WILLEM LANGE**

**AIRDATES & TIMES**

NHPBS WEDNESDAYS at 7:30PM & additional airings  
NHPBS EXPLORE SUNDAYS at 5:30PM

**10** NEW  
programs  
per  
season

**COMPANY BENEFITS**

- Multi-state reach within New England PBS stations
- Receive in-program production credit
- Receive credit on the WINDOWS TO THE WILD website
- Visibility on e-messaging, newsletter, press releases and social media

**PRAISE**

"I love watching windows to the wild and have watched it for years. Willem Lange has touched my life and fueled many of my adventures. Thank you." April C.

**REACH**

Television | Online | Social Media | Print  
Publicity | Newsletter | e-Newsletter

**SUMMIT LEVEL**

Credit | :45 video spot around program

Additional :15 second spot, ROS

On-demand visibility

Corporate recognition (font) on NHPBS website

Visibility on NHPBS e-newsletter (18,000+)

Logo on print materials

**SPONSORSHIP**

\$20,000

“Thank you for airing this on the FaceBook site!! It’s so nice to keep NHPBS and my favorite show WTTW, close to me as I travel around the US.” Jackie A.



**TRAILBLAZER LEVEL | 2 spots available per show**

Credit | :15 video spot around program

On-demand visibility

Corporate recognition (font) on NHPBS website

Visibility on NHPBS e-newsletter (18,000+)

Logo on print materials

**SPONSORSHIP**

\$15,000

“Beautiful views, companionable hike. Thanks for taking us along!” Carol B.

“Thank you - loved seeing your part of the world, all the way from the “other side” of the planet in Australia.” Barb L.



**TRAVERSER LEVEL**

Credit | Font scroll credit at end of program

On-demand visibility

**SPONSORSHIP**

\$5,000

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